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WATCH FOR MONEY MAKING JANUARY, 1960 ISSUE

The January issue of MOTOR AGE will be a special Automotive Service Ideas Issue with more than 70 pages of editorial feature material. Look for special features on servicing Imported and Compact Cars.

One feature related to Imported Cars will be the highlights of a special interview MOTOR AGE Editor Frank P. Tighe had recently with Franklin Delano Roosevelt, Jr., in Washington, D. C.

Another special feature will deal with the nation's highway system. Entitled "The Roads We Pay For But Don't Get," the article will indicate that when we pay for five miles of roadway we get only four.

One of the numerous money-making features in the January issue will be the greatly expanded New Product Shopping Center. On the technical front, a special report will outline the structure and workings of a transistorized voltage regulator now on the market.

All around service procedures on the new Chrysler Valiant will be presented also. These and many more features will be topped off with an absorbing merchandising slanted editorial entitled "You'll Never Go Broke Making a Profit."